

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	KEGAN BERAN		PRODUCT BACHMANN EST#2800		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2800	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00100..	1	04:58A	05:58A	30S	10/03/12-10/03/12	SUNRISE THIS MORNING	1	340.00	340.00
2	00222..	6	05:58A	07:00A	30S	10/03/12-10/05/12	THIS MORNING	6	725.00	4350.00
3	21000..	3	05:58A	07:00A	30S	10/08/12-10/09/12	THIS MORNING	3	725.00	2175.00
4	00111..	3	07:00A	09:00A	30S	10/03/12-10/05/12	CBS THIS MORNING	3	425.00	1275.00
5	11000..	2	07:00A	09:00A	30S	10/08/12-10/09/12	CBS THIS MORNING	2	425.00	850.00
61.	1	07:57A	09:00A	30S	10/06/12-10/06/12	SAT 8AM NEWS	1	475.00	475.00
71	1	07:58A	09:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1800.00	1800.00
81	1	09:30A	10:00A	30S	10/07/12-10/07/12	FACE THE NATION	1	1800.00	1800.00
9	00110..	2	09:58A	11:00A	30S	10/03/12-10/04/12	PRICE IS RIGHT	2	475.00	950.00
10	11000..	2	09:58A	11:00A	30S	10/08/12-10/09/12	PRICE IS RIGHT	2	475.00	950.00
11	00111..	3	11:58A	12:30P	30S	10/03/12-10/05/12	NOON NEWS	3	675.00	2025.00
12	11000..	2	11:58A	12:30P	30S	10/08/12-10/09/12	NOON NEWS	2	675.00	1350.00
13	00111..	3	04:59P	05:30P	30S	10/03/12-10/05/12	M-F 5PM NEWS	3	1650.00	4950.00
14	11000..	2	04:59P	05:30P	30S	10/08/12-10/09/12	M-F 5PM NEWS	2	1650.00	3300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
AND	7669 Stagers Loop		PO Box 49756		
ADDRESS	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
CONTACT	KEGAN BERAN		PRODUCT BACHMANN EST#2800		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT CODE	
			2800	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1					

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			FROM	TO						
15	00111..	3	05:30P	05:58P	30S	10/03/12-10/05/12	CBS EVENING NEWS	3	2500.00	7500.00
16	11000..	2	05:30P	05:58P	30S	10/08/12-10/09/12	CBS EVENING NEWS	2	2500.00	5000.00
17	00111..	3	05:59P	06:30P	30S	10/03/12-10/05/12	M-F 6PM NEWS	3	2200.00	6600.00
18	11000..	2	05:59P	06:30P	30S	10/08/12-10/09/12	M-F 6PM NEWS	2	2200.00	4400.00
19	00111..	3	06:27P	07:00P	30S	10/03/12-10/05/12	WHEEL OF FORTUNE	3	3000.00	9000.00
20	11000..	2	06:27P	07:00P	30S	10/08/12-10/09/12	WHEEL OF FORTUNE	2	3000.00	6000.00
211.	1	11:00A	06:00P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	1	750.00	750.00
22	00111.0	3	10:00P	10:35P	30S	10/03/12-10/05/12	LATE NEWS M-F/SU	3	2700.00	8100.00
23	11000.0	2	10:00P	10:35P	30S	10/08/12-10/09/12	LATE NEWS M-F/SU	2	2700.00	5400.00
24	00000.1	1	10:00P	10:35P	30S	10/07/12-10/07/12	LATE NEWS M-F/SU	1	900.00	900.00
251.	1	10:00P	10:35P	30S	10/06/12-10/06/12	LATE NEWS SAT	1	2175.00	2175.00
26	..1....	1	08:00P	10:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	4000.00	4000.00
271	1	12:00N	03:15P	30S	10/07/12-10/07/12		1	22000.00	22000.00
281	1	05:58P	07:00P	30S	10/07/12-10/07/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00

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